



 **Smile**
cosmetics

Your Private
Label Partner





Human Beauty Meets
Innovative Formulation



Innovative
Cosmetic
Products
Brand Concepts
Made By Your
Own Label
Research &
Development
Product &
Packaging
Development
Quality
Management

Smile Cosmetics S.A. is a modern European Cosmetics producer founded in 1989. From the outset, our company has been developing and producing a wide range of innovative, high-quality products for skin care, body care, hair care, foot care and personal hygiene. We also produce antibacterial and disinfectant products as well as bath and baby products. The company aims to utilise its extensive scientific resources to create innovative, high-quality products at the best possible price.

A team of experienced chemists and engineers works together closely to make this happen, sharing common goals and values. At Smile Cosmetics, we focus on meeting our customers' needs without reservation or compromise. To achieve this, we handle the majority of processes in-house: we design and develop the products, we organise the supplies of raw materials and packaging, we manufacture the contents and we package and ship the end-product – always subject to strict quality assurance inspection. The rapid yet sustainable growth of our annual sales has established Smile Cosmetics as a key player in this business field. Our customer list includes companies located in countries throughout the world, such as Germany, Japan, Italy, Switzerland, Sweden, Netherlands, Belgium, Spain, USA, UK, India and Egypt.

Our new industrial facilities, located at Sindos, near Thessaloniki in northern Greece, house our offices and our fully equipped production plant. Our products are manufactured and inspected according to European GMP standards.

From the drawing board to a great private label product

Smile Cosmetics produces and develops innovative cosmetic products and toiletries, always seeking the best quality. We focus on human beauty needs, aiming to satisfy them as fully as possible.

Our Research & Development Department develops innovative formulations, using modern technologies and tried and tested techniques. Even though Smile Cosmetics produces its own brand products, our core business is the development and production of private label products, including the whole range of our product list.

Our Range Of Products



BATH PRODUCTS

Shower Gel
Shower Cream
Bath Foam
Liquid Soap
Bath Crystals
Bath Oil



SKIN CARE

Moisturising Cream
Moisturising Lotion
Moisturising Oil
Body Butter
Body Powder
Cleansing Gel
Cleansing Scrub
Hand Soap
Hands Foam
Deodorant
E.D.T
Body Splash



PROFESSIONAL HAIR CARE

Shampoo
Conditioner
Hair Cream
Styling Mouse
Hair Spray
Hair Gel
Hair Treatment
Protection Serum
Detangling Spray



BABY CARE

Baby Shampoo
Baby Lotion
Baby Oil
Baby Powder
Diaper Rash Cream



HAND & FEET CARE

Hand Cream
Moisturising Cuticle
Clean
Foot Cream
Foot Scrub
Nail Balsam
Nail Exfoliating Manicure
Antiseptic Nail Spray
Foot Spray
Foot Powder



PERSONAL HYGIENE

Antibacterial
Sanitising Gel
Antibacterial Hand
Soap
Cleansing Gel for the
Sensitive Area



SUN CARE

Sun Care Lotion
Sun Care Oil
After Sun Lotion



DENTAL CARE

Antiseptic
Mouthwash



DEPILATION KITS

Depilation Kits for Body
Depilation Strips for Face
Depilation Strips for Body

Product Development

We can private label a wide range of cosmetics and hygiene and toiletry products. Our business activity includes private label products for several companies, ranging from small to multi-billion dollar corporations. Qualitative and environmentally friendly formulas, combined with flexible production capacity enable us to offer our customers compelling promotional products and new retail product lines.

Smile Cosmetics can create customised formulas to meet our customers' needs and can utilise virtually any bottle size and shape or label type. We can also assist our customers with label design and development; we provide sleeve packaging and hand-assembled complex packaging.

We have what it takes to be a one-stop shop for our customers' cosmetic production needs. New product design is our field of expertise. From the procurement of raw materials and perfumes to the development of labels, sleeves and packaging, we look for the best materials to meet our customers' needs and exceed their expectations, at the most competitive price.

Research & Development

A modern chemical laboratory manned by experienced chemists is the heart of our Research & Development Department. Our R&D team develops new product ideas and creates formulations according to market requirements.

Our Marketing Department works closely with the R&D Department to ensure that the increased market needs are met.

Independent institutions and clinical laboratories test each formulation.

Our chemical laboratory team has repeatedly proven its ability to successfully handle the development of challenging and innovative ideas.



Quality Assurance

At Smile Cosmetics, quality is non-negotiable. All procedures comply with best manufacturing practice for cosmetic production. Our company assures high quality, innovation, pre-sales and after-sales service, as well as flexibility to accommodate our customers' specific needs.

Aiming to guarantee superior quality for both products and services, we focus on safety evaluations and on appropriate testing; our company complies with ISO 9001:2008 and ECOCERT Certification, and operates an MRP system that provides fast service and efficient production management at the lowest possible cost.

We have what it takes to become your trusted partner.



Production Facilities

In 2010 brought our brand new factory on-stream to meet our customers' growing demands and to keep pace with our constantly rising annual sales. We invested in this new factory to increase production capacity while still guaranteeing superior quality, and at the same time to maintain our renowned flexibility and capacity to response rapidly. The new facilities include modern and efficient machinery, a fully equipped quality control lab, storage and logistics spaces and administration offices.

You are more than welcome to visit us for a guided tour.



Some Of Our Success Stories...

Our many customers have entrusted us with the development and manufacture of their private label cosmetic and toiletry products, thus allowing us to contribute to their commercial success and gain vital experience in product marketing and in positioning ourselves vis-à-vis the relentless competition.





Some of our Private Label customers

Smile Cosmetics serves many private label customers around the world, such as Beauty & Care and Adimex. Competitive pricing, high quality, excellent service and strict confidentiality are the main advantages that can make us your strategic partner, too.



Total Manufacture Total Design Total Quality



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